

DIGITAL ADVERTISEMENT 2018

e-UPDATE BANNER

The screenshot shows the layout of the GTCC e-UPDATE newsletter. At the top left is the AHK logo. Below it, the text reads 'GTCC e-UPDATE: 8 January 2018'. The main content area includes:

- 'Upcoming GTCC Events' with a list of dates and topics.
- 'Ice Breaker Networking: Sponsorship Opportunities' with a featured event on Thursday, 15 January 2018.
- 'Economy' section with a sub-headline 'A mostly sunny Thai forecast'.
- 'Update Magazine' section with a featured article 'THAI: FEMALE ECONOMY'.

 On the right side, there are 'PREMIUM PARTNERS 2018' logos for EventBank, Lufthansa, and Mercedes-Benz, and an 'ANNUAL PARTNER 2018' placeholder for 'YOUR LOGO HERE'. At the bottom left, there is a large dashed box labeled 'YOUR AD HERE'.

SIZE

Banner + Hyperlink
423 x 140 pixels –
flash or static image

GTCC e-UPDATE is a bi-weekly email newsletter providing the latest information on GTCC events and updates on Thailand's economic development, industry sectors, investment, green technology, ASEAN growth and prospect, bilateral business relations, including the major activities of GTCC members.

It is directly sent to more than **3,000 subscribers**, mainly comprising executives of German and Thai companies operating in Thailand, trade/academic institutions, embassies and other foreign chambers of commerce in Thailand as well as counterparts in Germany. Also archived online, it is accessible to a **greater number of readers locally and internationally.**

Banner + Hyperlink Size: 423 X 140 pixels	Member	Non-member
1 issue	5,000	10,000
2 issues	9,000	18,000
3 months (6 issues)	25,000	50,000
6 months (12 issues)	45,000	90,000
12 months (24 issues)	60,000	120,000

**Remarks: All rates above are subject to 7% VAT.*

Terms of payment: Payment is due upon conclusion of contract and has to be made within 30 days to the account of the Chamber with Bangkok Bank Ltd., Silom Branch, Bangkok
A/C 118-301859-5

Should you have any question regarding the GTCC advertising services, please contact :

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