

## DIGITAL ADVERTISEMENT 2019

### e-UPDATE BANNER

The screenshot shows the layout of the GTCC e-UPDATE newsletter. At the top left is the GTCC AHK logo. Below it, the title 'GTCC e-UPDATE: 8 January 2018' is displayed. The main content area is divided into several sections:
 

- Upcoming GTCC Events:** A list of events with dates and descriptions, such as '19.01.2018 Joint Chamber Eastern Seaboard Networking by SATCC'.
- Ice Breaker Networking:** A promotional graphic for an event on Thursday, 15 January 2018, with a 'Welcome New Year 2018' theme.
- Thailand Economic Factsheet:** A table with multiple columns and rows of data, likely representing economic indicators.
- Update Magazine:** A graphic for the 'UPDATE' magazine, featuring a woman and the text 'Q4 2017: FEMALE ECONOMY'.
- Advertisement Placeholder:** A large box at the bottom with the text 'YOUR AD HERE' and a dashed border.

**SIZE**  
Banner + Hyperlink  
423 x 140 pixels –  
flash or static image

GTCC e-UPDATE is a bi-weekly email newsletter providing the latest information on GTCC events and updates on Thailand's economic development, industry sectors, investment, green technology, ASEAN growth and prospect, bilateral business relations, including the major activities of GTCC members.

It is directly sent to about **4,000 subscribers**, mainly comprising executives of German and Thai companies operating in Thailand, trade/academic institutions, embassies and other foreign chambers of commerce in Thailand as well as counterparts in Germany. Also archived online, it is accessible to a **greater number of readers locally and internationally**.

Banner + Hyperlink Size: 423 X 140 pixels	Member	Non-member
1 issue	5,000	10,000
2 issues	9,000	18,000
3 months (6 issues)	25,000	50,000
6 months (12 issues)	45,000	90,000
12 months (24 issues)	60,000	120,000

*\*Remarks: All rates above are subject to 7% VAT.*

**Terms of payment:** Payment is due upon conclusion of contract and has to be made within 30 days to the account of the Chamber with Bangkok Bank Ltd., Silom Branch, Bangkok  
A/C 118-301859-5

Should you have any question regarding the GTCC advertising services, please contact :

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