

UPDATE MAGAZINE 2019

All GTCC members are entitled to receiving a copy of Update on a complimentary basis. Each issue of the magazine contains several main sections and focuses on specific industry or area. The Update is now available for reading online at thailand.ahk.de

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Circulation/distribution per issue: 1,000 copies

- Members in Thailand 540 copies
- Member outside Thailand 75 copies
- Embassies, Consulates and foreign Chambers of Commerce in Thailand 40 copies
- Industry Clubs under the Federation of Thai Industries 60 copies
- Public space & GTCC events 150 copies
- Other counterparts and business entities in Thailand 135 copies

Average impression per issue on  : 2,500 times

MECHANICAL REQUIREMENTS:

Screen line	175 lpi	Resolution	300 dpi
Paper type	Art matt	Binding	Threaded and glued

Update magazine 2016 (quarterly)		Member	Non-member
4 issues + Hyperlink in the Online Version	Back cover	140,000	n/a
	Inside front or back cover	110,000	n/a
	Any page inside	90,000	120,000
	Half page, any page inside	50,000	70,000
	Quarter page, any page inside	32,000	60,000
1 issue + Hyperlink in the Online Version	Back cover	40,000	n/a
	Inside front or back cover	32,000	n/a
	Any page inside	28,000	55,000
	Half page, any page inside	15,000	40,000
	Quarter page, any page inside	10,000	38,000

* Remark: All rates above are subject to 7% VAT

Delivery of artwork: Artwork should be submitted to the GTCC no later than the following deadlines (slightly flexible):

Q1/2019 The Rise of the Robots by 12 November 2018 (Expected distribution: Beginning of January 2019)

Q2/2019 E-Commerce & Data Security by 12 February 2019 (Expected distribution: End of March)

Q3/2019 Pharmaceuticals by 15 May 2019 (Expected distribution: End of June)

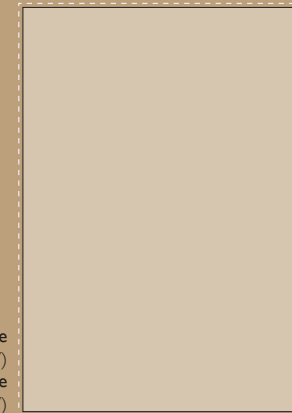
Q4/2019 Green Technology by 15 August 2019 (Expected distribution: End of September)

Please respect artwork dimension specified for your selected advertising package.

Only finalized artwork should be submitted. GTCC will not make any modification or adjustment to the submitted file.

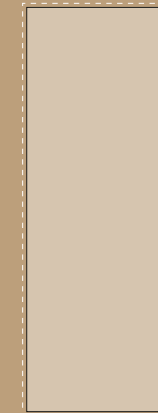
ADVERTISEMENT SIZE

FULL-PAGE



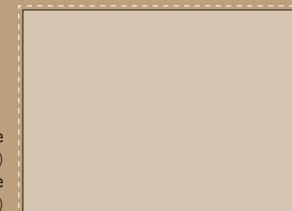
Bleed size
303 mm(H) x 216 mm(W)
Trimmed size
297 mm(H) x 210 mm(W)

HALF-PAGE (vertical)



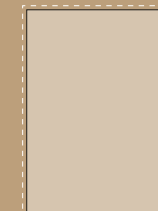
Bleed size
303 mm(H) x 111 mm(W)
Trimmed size
297 mm(H) x 105 mm(W)

HALF-PAGE (horizontal)



Bleed size
154.5 mm(H) x 216 mm(W)
Trimmed size
148.5 mm(H) x 210 mm(W)

QUARTER-PAGE (vertical)



Bleed size
154.5 mm(H) x 111 mm(W)
Trimmed size
148.5 mm(H) x 105 mm(W)



*Please find payment and contact details at the end of the leaflet