

DIGITAL ADVERTISEMENT 2017

e-UPDATE BANNER



The screenshot shows the layout of the GTCC e-UPDATE newsletter. At the top left is the GTCC AHK logo. Below it, the text reads 'Deutsch-Thaiändische Handelskammer German-Thai Chamber of Commerce'. The main header is 'GTCC e-UPDATE' with a date '29 August 2016'. A navigation link says 'If you have trouble viewing this in email, please click here'. The content is organized into several sections: 'Upcoming GTCC Events' with a list of dates and topics; 'Premium Partners' and 'Annual Partners' sections, each with a 'YOUR LOGO HERE' placeholder; 'Thailand Economic Factsheet' with a table; 'Update Magazine' with a thumbnail for '03/2016: Bangkok Megacity'; and 'Economy' with news snippets like 'BCI increases investment target by 20%' and 'Call for improved labour efficiency'. A dashed box highlights a 'YOUR AD HERE' placeholder.

SIZE

Banner + Hyperlink
423 x 140 pixels –
flash or static image

GTCC e-UPDATE is a bi-weekly email newsletter providing the latest information on GTCC events and updates on Thailand's economic development, industry sectors, investment, green technology, ASEAN growth and prospect, bilateral business relations, including the major activities of GTCC members.

It is directly sent to **3,000 subscribers**, mainly comprising executives of German and Thai companies operating in Thailand, trade/academic institutions, embassies and other foreign chambers of commerce in Thailand as well as counterparts in Germany. Also archived online, it is accessible to a **greater number of readers locally and internationally**.

Banner + Hyperlink Size: 423 X 140 pixels	Member	Non-member
1 issue	5,000	10,000
2 issues	9,000	18,000
3 months (6 issues)	25,000	50,000
6 months (12 issues)	45,000	90,000
12 months (24 issues)	60,000	120,000

*Remarks: All rates above are subject to 7% VAT.

Terms of payment: Payment is due upon conclusion of contract and has to be made within 30 days to the account of the Chamber with Bangkok Bank Ltd., Silom Branch, Bangkok A/C 118-301859-5

Should you have any question regarding the GTCC advertising services, please contact :

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