

## GTCC HANDBOOK & DIRECTORY 2017

GTCC Handbook & Directory is distributed on complimentary basis to members and counterparts in Thailand and abroad. The publication not only provides information about doing business in Thailand, it also highlights contact details and company profiles of GTCC members.

**Yearly circulation/distribution: 1,000 copies**

- Ordinary members 470 copies
- Associate members in Germany and abroad 60 copies
- Associate members in Thailand 50 copies
- Embassies, consulates and foreign chambers of commerce in Thailand 110 copies
- German Chambers of Commerce and Industries in Germany 40 copies
- Industry clubs under the Federation of Thai Industries 40 copies
- Selected universities and colleges in Thailand 100 copies
- Other counterparts and entities

**MECHANICAL REQUIREMENTS:**

Screen line 175 lpi Resolution 300 dpi  
Paper type Art matt Binding Threaded and glued

GTCC Handbook & Directory 2016		Price	
		Member	Non-Member
FULL PAGE, FULL COLOUR	Back cover	65,000 THB	n/a
	Inside front cover	55,000 THB	n/a
	Inside back cover	55,000 THB	n/a
	Opposite inside front cover	50,000 THB	n/a
	Opposite content	50,000 THB	n/a
	Opposite message from Thailand	46,000 THB	n/a
	Opposite message from Germany 1	46,000 THB	n/a
	Opposite message from Germany 2	46,000 THB	n/a
	Any page inside	40,000 THB	50,000 THB
HALF-PAGE, FULL COLOUR	Vertical on commercial section	16,000 THB	26,000 THB
	Vertical next to company profile	20,000 THB	n/a
BOOKMARK, DOUBLE SIDED, FULL COLOR	Attach on your profile page	40,000 THB	n/a
BOOKMARK, ONE SIDED, FULL COLOR	Attach on your profile page	22,000 THB	n/a
INCLUSION OF LOGO IN DIRECTORY LISTING	Above company profile	2,000 THB	n/a

\* Remark: All rates above are subject to 7% VAT

**Delivery of Artwork:** Artwork should be submitted to the German-Thai Chamber of Commerce (GTCC) within 2 weeks after the advertisement booking confirmation through Handbook Online Portal.

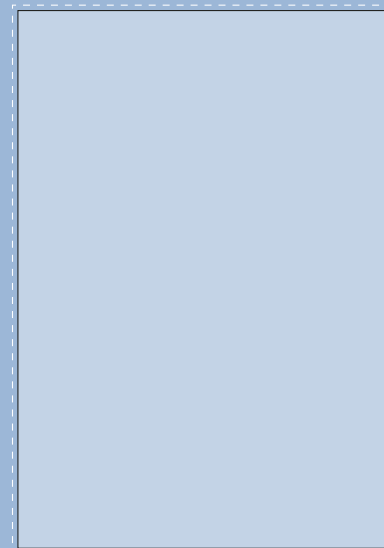
**Address:** German-Thai Chamber of Commerce Membership Department  
25th Floor, Empire Tower 3, 1 South Sathorn Road, Yannawa, Sathorn, Bangkok 10120 Thailand

**Contact details for Logos and advertisement files:**  
Please e-mail your artwork file or link to download your artwork file to [membership@gtcc.org](mailto:membership@gtcc.org) or alternatively send a CD/DVD of artwork to our address.

For more information or follow up, please contact us at tel. +66 2 055 0624, +66 2 055 0625

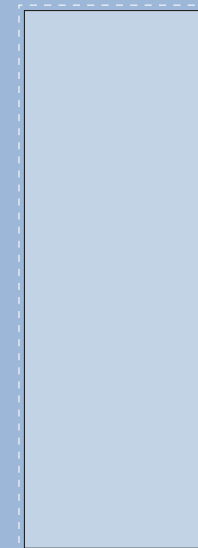
## ADVERTISEMENT SIZE

FULL-PAGE



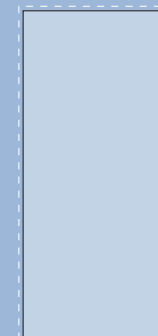
**Bleed size**  
303 mm(H) x 216 mm(W)  
**Trimmed size**  
297 mm(H) x 210 mm(W)

HALF-PAGE (vertical)



**Bleed size**  
303 mm(H) x 111 mm(W)  
**Trimmed size**  
297 mm(H) x 105 mm(W)

BOOKMARK



**Bleed size**  
185 mm(H) x 85 mm(W)  
**Trimmed size**  
180 mm(H) x 80 mm(W)



Please respect artwork dimension specified for your selected advertisement package.

Only finalized artwork should be submitted. GTCC will not make any modification or adjustment to the submitted file.



\*Please find payment and contact details at the end of the leaflet