

Advertisement price list of the Chamber's official quarterly magazine "UP-DATE" (for order from Thailand)

Full colour

Outside back cover

Full page for 1 issues	35,000.-
Full page for 4 issues (with 15% discount)	120,000.-

Inside cover page or inside back page

Full page for 1 issues	28,000.-
Full page for 4 issues (with 15% discount)	96,000.-

Any inside page

Full page for 1 issue	27,000.-
Full page for 4 issues (with 25% discount)	78,000.-
½ page for 1 issues	10,500.-
½ page for 4 issues (with 15% discount)	36,000.-

In Black/White

Any inside page

Full page for 1 issue only	12,000.-
Full page for 4 issues (with 13% discount)	45,000.-
½ page for 1 issue	6,600.-
½ page for 4 issues (with 10% discount)	24,000.-

Sizes of the art work to be delivered to the Chamber are;

105 mm (width) and 148.5 mm (height) for ½ page advertisement
210 mm (width) and 297 mm (height) for a full page advertisement

Art work has to be delivered to the Chamber (receipt) for

UP-DATE 1st. Quarter issue until 9 March

UP-DATE 2nd. Quarter issue until 31 May

UP-DATE 3rd. Quarter issue until 30 June

UP-DATE 4th. Quarter issue until 31 November

Remarks: All above rate are in THB and subject to 7% VAT

Please fax the signed contract back to us at fax no. ++ 66 (0) 2 670 0601. Should you have any questions, please contact Khun Malasri tel. ++66 (0) 2 670 0600 ext. 5301 e-mail malasri@gtcc.org

**Advertisement (and/or Logo) for the Chamber's Handbook & Directory 2012/2013
(For order from Thailand) in Baht**

Full colour

Full page (on outside back cover)	50,000.-
Full page (on inside of cover page)	48,000.-
Full page (on inside of back cover page)	44,000.-
Full page (on any inside page)	36,000.-
Full page (on page one)	46,000.-
½ page (on any inside page)	28,000.-
Full page (on opp.contents)	45,000.-
Full page (on dividers page)	40,000.-

In Black/White

Full page (on any inside page)	30,000.-
½ page (on any inside page)	22,000.-
Logo in Black and White over profile	1,500.-

Mechanical Details

Screen Line (175)

Bleed size 7.8 x 10.55 inches

Trim size 7.5 x 10.25 inches

Display Area size 6.25 x 9.00 inches

Paper Art Matt

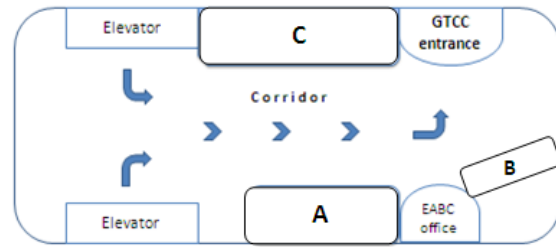
Printing by Offset

Binding by Thread and Glue

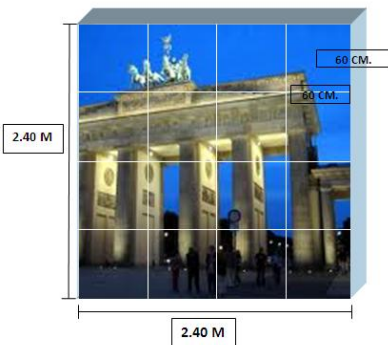
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Advertisement at the Main entrance of German-Thai Chamber of Commerce



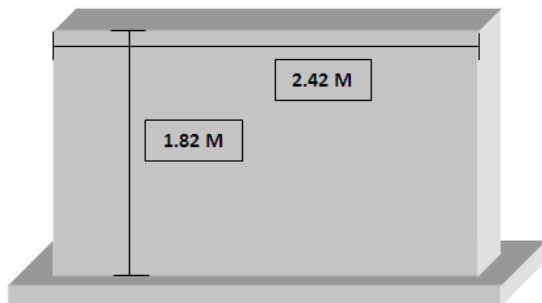
Space A and C



Material : Inkjet on Vinyl panel

Number of square panel	Total area	Price (per year) in THB
4	1.44 SQM	25,000
8	2.88 SQM	40,000
12	4.32 SQM	55,000
16	5.76 SQM	65,000

Apace B



(Material : Inkjet on wooden panel)

Total area	Price (per year) in THB
4.32 SQM	55,000

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Advertisement on the website of German-Thai Chamber of Commerce



Position A1-A8	Size : 436 x 64 pixels & animation format (in GIF or Flash, ready to link)		
	Runtime	Price	
		Members	Non-members
	12 months	35,000 THB/ 875 EUR	42,000 THB/ 1,050 EUR
	6 months	18,900 THB/ 473 EUR	22,680 THB/ 567 EUR
1 month	3,500 THB/ 88 EUR	4,200 THB/ 105 EUR	

Position B	Size: 119 x 237 pixels & animation format (in GIF or Flash, ready to link)		
	Runtime	Price	
		Members	Non-members
	12 months	17,500 THB/ 438 EUR	21,000 THB/ 525 EUR
	6 months	9,450 THB/ 237 EUR	11,340 THB/ 284 EUR
1 month	2,100 THB/ 53 EUR	1,750 THB/ 44 EUR	

Position C1-C2	Size: 120 x 34 pixels & animation format (in GIF or Flash, ready to link)		
	Runtime	Price	
		Members	Non-members
	12 months	17,500 THB/ 438 EUR	21,000 THB/ 525 EUR
	6 months	9,450 THB/ 237 EUR	11,340 THB/ 284 EUR
1 month	2,100 THB/ 53 EUR	1,750 THB/ 44 EUR	

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